

VERTICAL AGREEMENTS: A NEW PRIORITY IN ANTITRUST ENFORCEMENT

6 March 2014

Autorità Garante della Concorrenza e del Mercato
Piazza G. Verdi, 6/a – Rome

16.00-16.30 – *Introduction*

Introductory remarks

Salvatore Rebecchini, Commissioner, Autorità Garante della Concorrenza e del Mercato

The new enforcement wave of vertical restraints: underlying reasons and justifications

Andrea Pezzoli, Chief Economist, Director General (Competition), Autorità Garante della Concorrenza e del Mercato

16.30-17.15 – *Legal standards for the assessment of vertical restraints*

Legal evaluation and practical approach for the assessment of vertical restraints

Vito Auricchio, Legance

Matteo Padellaro, Gianni, Origoni, Grippo, Cappelli & Associati

17.15-18.00 – *On-line sales*

Vertical restraints and the on-line world

Marcel Balz, General Policy Division - Unit for German and European Antitrust Law, Bundeskartellamt

The viewpoint of a market player

Marco Pessi, Group General Counsel, Safilo

18.00-18.45 – *Quasi vertical restraints*

Price parity clauses and other relevant practices

Gianluca Zampa, Freshfields

Paolo Buccirossi, Lear