International Conference on Intellectual Property and Competition in the Pharmaceutical Industry

organized by
World Intellectual Property Organization (WIPO) and Italian Competition Authority

Rome, 19-20 March 2015
Auditorium of the Italian Competition Authority, Via Monteverdi 35

PROGRAM

Thursday, 19 March 2015

8.30 – 9.30 Registration

9.30 – 10.00 OPENING REMARKS

Mr. Giovanni Pitruzzella, President of the Italian Competition Authority

Mr. Nuno Pires de Carvalho, Director, IP and Competition Policy Division, WIPO

10.00 – 10.30 KEYNOTE SPEECH

Prof. Damien Geradin, Tilburg University and George Mason University School of Law

10.30 – 11.45 Plenary 1: COMPETITION ISSUES

Chair: Mr. Giovanni Pitruzzella, President of the Italian Competition Authority

- Mr. Bukhosibakhe Majenge, Principal Legal Counsel, Competition Commission of South Africa
- Ms. Qi Shuanglin, Member of Antimonopoly and Anti-Unfair Competition Enforcement Bureau, State Administration for Industry and Commerce (SAIC), China
- Mr. **Pramod Kumar Singh**, Adviser, Competition Commission of India
- Mr. **Victor Santos Rufino**, Chief of Legal Service, Council for Economic Defence (CADE), Brazil
- Mr. **Andrey Tsyganov**, Deputy Head Federal Antimonopoly Service, Russian Federation

11.45 – 12.00  *Coffee Break*

12.00 – 13.00  **Plenary 2: IP PROTECTION AND REGULATION ISSUES**

Chair: Mr. **Nuno Pires de Carvalho**, Director, IP and Competition Policy Division, WIPO

- Mr. **Peter Beyer**, Senior Advisor, Public Health, Innovation and Intellectual Property, World Health Organization
- Ms. **Francesca Mastroianni**, Director, Legal Department, Agenzia Italiana del Farmaco
- Mr. **Athanassios-Andreas Stamatopoulos**, Principal Director, European Patent Office
- Representative of the Ufficio Italiano Brevetti e Marchi, Ministry of Economic Development, Italy (*tbc*)

13:00 – 13.30  *Q&A*

13:30 – 14:30  *Lunch Break*

14.30 – 16:00  **WORKSHOP (only for registered participants)**

**BREAK-OUT SESSIONS**

a) National and international experiences in institutional collaboration (*moderator: Giovanni Napolitano, Senior Program Specialist, IP and Competition Policy Division, WIPO*)

b) Life cycle management (de-registering, product switching, supplementary/complementary protections certificates) (*moderator: Prof. Damien Geradin, Tilburg University and George Mason University School of Law*)

c) Litigation issues (pay-for-delay/reverse payments/sham litigation) (*moderator: Ms. Gabriella Muscolo, Commissioner, Italian Competition Authority*)

d) Pharmaceutical and healthcare markets: Product distribution issues/Merger issues (*moderator: tbc*)

16.00 – 16.40  **REPORTING FROM BOS**

16.40 – 17.00  *Q&A*
Friday, 20 March 2015

9:30 – 10:00 Welcome Coffee

10.00 – 11:45 Plenary 3: THE BUSINESS PERSPECTIVE

Chair: Mr. Philipp Gasparon, Deputy Head of Pharma and Health Services Unit, DG COMP, European Commission

- Ms. Fiona Carlin, Legal Counsel, European Federation of Pharmaceuticals Industries and Associations
- Mr. Sergio Dompé, Member of Council, Farmindustria
- Mr. Daniel Martarelli, Biosimilars Topic Group Project Leader, Assobiotec
- Mr. Sergio Napolitano, Director Legal Affairs and Trade, International Generic Pharmaceutical Alliance
- Mr. Michele Uda, Director General, Assogenerici

11.45 – 12.15 Q&A

12.15 – 12.45 CONCLUDING REMARKS

- Mr. Nuno Pires de Carvalho, Director, IP and Competition Policy Division, WIPO
- Mr. Salvatore Rebecchini, Commissioner, Italian Competition Authority