

**IV Intertic Conference on Antitrust Policy**  
**organized under the auspices of**  
**the Autorità Garante della Concorrenza e del Mercato**

**May 24, 2012**

**Auditorium AGCM, Via Monteverdi 35, Rome, 9:00-18:00**

**Introduction**

**Giovanni Pitruzzella (President of the Italian Antitrust Authority)**

**Federico Etro (University of Venice and Intertic)**

**Session 1: Recent developments in the enforcement of Article 102**

**Chairman: Salvatore Rebecchini (Commissioner, AGCM)**

**Cecilio Madero (DG Comp - European Commission)**

**Frederic Jenny (Essec)**

**Thomas Vinje (Clifford Chance, Brussels)**

**Ombretta Main (AGCM)**

**Coffee break**

## **Session 2: IP Protection and Technology Licensing Arrangements**

**Chairman: Steven Anderman (University of Essex, UK)**

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Damien Geradin (Covington & Burling LLP and Tilburg University)

Emanuele Tarantino (University of Bologna)

Yann Meniere (CERNA, Paris, France)

**Lunch break**

## **Session 3: Online advertising and the enforcement of Article 102**

**Chairman: Federico Etro (University of Venice and Intertic)**

Andrea Lofaro (RBB, Brussels)

Jorge Padilla (Compass Lexecon)

Nicolò Zingales (Bocconi University)

Cédric Argenton (Tilburg University)

**Coffee break**

## **Session 4: Class Action and Private Enforcement**

**Chairman: Stefania Bariatti (University of Milan and Studio Chiomenti, Milan)**

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Carlos Esteva Mosso (DG Comp - European Commission)

Burkhard Hess (University of Heidelberg, Germany)

Kaarli Harry Eichhorn (General Electric Company, Brussels)

## **Gala Dinner at GRAND HOTEL PARCO DEI PRINCIPI**

*Accreditamento al Consiglio dell'Ordine degli Avvocati di Roma per l'attribuzione di 8 crediti formativi*

<http://www.intertic.org/A/AGCM.html>