

2017 UCWG Workshop
30 Nov – 1 Dec, Rome, Italy

Skeleton agenda with proposed topics (Draft 28 Sep. 17)

29 November, 5.30 pm – social event (to be defined)

DAY 1 30 NOV	SESSION TYPE, NUMBER AND TITLE	PROPOSED SESSION DESCRIPTION
8:00-9:00	Registration	
9:00–9:30	Opening Session	Chairman welcome speech
9:30–10:45	<u>Plenary #1</u> Enforcing competition law in digital era: challenges and policy considerations	By looking at recent global enforcement experience, this session will address from a policy perspective a range of topics including: <ul style="list-style-type: none"> • suitability of existing antitrust tools to define markets and assess market power (e.g., in multi-sided platforms); • timing and risks of intervention; • identification of appropriate remedies; • international cooperation and coordination.
10:45–11:00	<u>Plenary #2</u> The UCWG Vertical Restraints Project	Presentation of the Vertical Restraints Project and each of the Hypothetical Scenarios.
11:00-11:30	Coffee Break	
11:30-13:00	<u>Breakout session #1</u> <u>Breakout session #2</u> <u>Breakout session #3</u> <u>Breakout session #4</u> [<i>identical sessions</i>] Enforcing competition law in digital era: challenges and policy considerations	Experience sharing and discussion of the policy issues discussed in the Plenary #1
13:00-14:30	Lunch	
14:30-16:00	<u>Plenary #3</u> Assessing platform market power	This session will explore the meaning of dominance/substantial market power in the context of platforms, the role of market share and other factors in the assessment of market power, and differences between online and offline, by highlighting the key aspects of the Analytical Framework

		Chapter of the Unilateral Conduct Workbook as applied to platforms.
16:00-16:30	Coffee Break	
16:30-18:00	<u>Breakout session #5</u> <u>Breakout session #6</u> <u>Breakout session #7</u> <u>Breakout session #8</u> [<i>identical sessions</i>] Assessing platform market power	Interactive session on vertical restraints focused on how to define and measure dominance/substantial market power of platforms, using hypothetical case scenarios (adapted from the Vertical Restraints Project). Issues: <ul style="list-style-type: none"> - Differences between multi-sided model and vertical retail model (e.g., online platforms are marketplaces or distributors/agents) - Implications for market definition and market power assessment - Indicators of market power (e.g., market shares) - Assessment of market power (platform differentiation and multi-homing, barriers to entry and expansion, etc.)
DAY 2 1 DEC	SESSION TYPE, NUMBER AND TITLE	PROPOSED SESSION DESCRIPTION
8:30-9:00	Tea & coffee	
9:00-10:30	<u>Plenary #4</u> Assessing price parity agreements: analytical framework and enforcement experiences	This session will discuss potential anticompetitive effects and potential pro-competitive effects of price parity agreements both in the online and offline contexts, by highlighting the key aspects of the Analytical Framework Chapter of the Unilateral Conduct Workbook as applied to these agreements. The session will also invite several jurisdictions to briefly present an actual case.
10:30-11:00	Coffee break	
11:00-12:30	<u>Breakout session #9</u> <u>Breakout session #10</u> <u>Breakout session #11</u> <u>Breakout session #12</u> [<i>identical sessions</i>] Assessing price parity agreements	Interactive session on vertical restraints focused on assessing the anticompetitive effects of parity agreements by using hypothetical case scenarios (adapted from the Vertical Restraints Project)
12:30-13:00	Closing session	